

10 REASONS TO CHOOSE A REAL ESTATE BROKER TO SELL YOUR PROPERTY



1 For **marketing** tailored to your needs and to **maximize the value** of your property.

2 For **maximum visibility** when selling your property.

3 For the assurance of **qualified buyers**.

4 For **security** and **protection** throughout the transaction.

5 To ensure that **forms** and **clauses** are filled out properly.

6 For **negotiation** to optimize the **sale price** and **conditions** in your best interests.

7 To benefit from the broker's **knowledge of current laws and regulations**.

8 For access to **quality references** from all parties involved in the transaction (notary, building inspector, surveyor, appraiser, etc.).

9 For the broker's **expertise** in anticipating potential issues and concerns.

10 For **neutral and kind advice**, free from emotional influence.